Executive Registry

THE WEEKEND COLLEGE

TEXAS SOUTHERN UNIVERSITY

HOUSTON, TEXAS 77004

(713) 527-7226

OFFICE OF THE DIRECTOR

December 1, 1977

Dear Sir:

The annual Career Education Fair sponsored by the Weekend College of Texas Southern University will be held in the University Gymnasium April 28-30, 1978. At this time approximately 100 firms and agencies will man individual booths with graphic displays of Career opportunities with the given company, as well as provide personnel to interact with students on a one to one basis or in small groups. It is expected that 10,000 students, most of whom will be adults and 5,000 community residents will browse at the Fair during the three days of activities.

We extend a cordial invitation to your agency to participate in these activities in one or all four of the following ways.

- (1) To be responsible for setting up a booth for display of materials. Booths will be 4 X 6 ft. with a skeleton frame and electrical outlet. The company will complete the booth according to its own specifications. Each 4 X 6 space may be secured for \$25.00, on a first come first served basis.
- (2) To provide handout materials that could be picked up by students and referred to later. Any quantity of materials you can supply will be acceptable.
- (3) Premium from your firm. (Cash, gifts, coupon.) To be given away every hour on the hour, used as an incentive to the campus and community people, to encourage participation in the fair throughout the period of its activity.
- (4) Cash donation to be used to help defray the costs involved in setting up the fair.

We would be extremely grateful if your firm would be in a position to assist us in any of the four categories mentioned. If there is some other way you can assist us, feel free to make it known to us.

If you cannot assist us at this time will you refer us to someone whom you feel is in a position to help us, or pass our request on to such a person or agency.

We look forward to hearing from you soon. Won't you fill out the attached and return it at your earliest convenience.

Best wishes.

Sincerely yours,

Approved For Release 2004/03/16: CIA-RDP80M00165A002500040043-7

P.S. Our emphasis is on post-secondary Education for adults (25-59).

THE WEEKEND COLLEGE TEXAS SOUTHERN UNIVERSITY

Houston, Texas 77004

(713) 527-7228

OFFICE OF THE DIRECTOR

Please complete and return to:

T. F. Freeman, Director Weekend College Texas Southern University 3201 Wheeler Houston, Texas

| Check where applicable: | |
|---|--|
| Yes, we will assist in the following manner: | ₹. ⊬ ₁ |
| 1. set up a booth | • |
| 2. provide handout materials | · - |
| 3. provide premium/s to be given away | |
| quantity kind of premium | <u>, </u> |
| will mail, may be picked up at | <u> </u> |
| h. will send cash donation. | |
| We have not made up our minds yet, but keep in contact with us. | |
| We are sorry but we cannot participate at this time. | |
| Name of Firm or Agency Phone No | |
| AddressZi | .p |
| Contact Person | |
| Make Check payable to: Check enclosed | . |
| The Weekend College Bill us | |

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